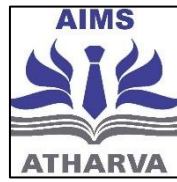


Atharva Institute of Management Studies



Activity Report

Managerial Communication

Date: 13th October 2025

Faculty: Dr. Gaaynesh Kulkarni

Activity: Role play

Description

Overview

The role play activity was conducted during the Managerial Communication lecture by Dr. Gaaynesh Kulkarni, based on scenes from *Pygmalion* by George Bernard Shaw. The objective was to help students understand the significance of non-verbal communication in expressing emotions, attitudes, and personality beyond spoken words.

Activity Highlights

Students enacted *Act 1, Scene 1 (Covent Garden)* and *Act 1, Scene 2 (Henry Higgins' Laboratory)*. Non-verbal cues such as **posture, gestures, facial expressions, and eye contact** were emphasized to portray differences in character background and social status. For instance, *Professor Higgins* used confident posture and controlled gestures, while *Eliza Doolittle* initially displayed casual body language and later adopted refined mannerisms to reflect her transformation.

Learning Outcomes

- Recognized the impact of **body language and expressions** in professional communication.
- Learned how **non-verbal behaviour** can enhance or contradict verbal messages.
- Improved **confidence, stage presence, and awareness** of personal communication style.

Conclusion

The activity successfully demonstrated how **non-verbal communication reinforces meaning** and influences perception. It provided students with a practical understanding of how posture, gestures, and expressions contribute to effective managerial communication.

GEO-TAGGED PHOTOS

